



# 2013 Holiday Marketing Calendar and Planner

Date	Holiday	Marketing Ideas
January 1	New Year's Day	
January 1	Paul Revere's Birthday	
January 1	Betsy Ross's Birthday	
January 1	National Bloody Mary Day	
January 1	National First Foot Day	
January 2	National Buffet Day	
January 2	National Science Fiction Day	

Date	Holiday	Marketing Ideas
January 3	Fruitcake Toss Day	
January 4	National Trivia Day	
January 4	National Spaghetti Day	
January 5	National Bird Day	
January 5	National Whipped Cream Day	
January 6	Apple Tree Day	
January 6	National Bean Day	
January 7	National Old Rock Day	
January 8	National Man Watcher's Day	
January 8	Elvis Presley's birthday	
January 9	Play God Day	

Date	Holiday	Marketing Ideas
January 10	Peculiar People Day	
January 11	Milk Day	
January 12	Stick to Your New Year's Resolution Day	
January 13	National Rubber Ducky Day	
January 14	National Dress Up Your Pet Day	
January 14	Benedict Arnold's birthday	
January 15	National Hat Day	
January 16	National Nothing Day	
January 17	Ditch New Year's Resolutions Day	
January 17	Al Capone's birthday	
January 17	Mohammad Ali's birthday	

Date	Holiday	Marketing Ideas
January 17	Kid Inventor's Day	
January 18	National Winnie the Pooh Day	
January 19	National Popcorn Day	
January 20	National Cheese Lover's Day	
January 21	Martin Luther King, Jr. Day	
January 21	National Hugging Day	
January 22	National Answer Your Cat's Question Day	
January 24	National Compliment Day	
January 25	National Opposite Day	
January 26	Spouses Day	
January 27	National Chocolate Cake Day	

Date	Holiday	Marketing Ideas
January 28	National Kazoo Day	
January 29	National Puzzle Day	
January 30	National Escape Day	
January 31	Backwards Day	
February 1	National Freedom Day	
February 2	Groundhog Day	
February 3	Super Bowl Sunday	
February 3	The Day the Music Died	
February 4	National Stuffed Mushroom Day	
February 6	Lame Duck Day	
February 7	Send a Card to a Friend Day	

Date	Holiday	Marketing Ideas
February 8	Boy Scout Day	
February 9	Read in the Bathtub Day	
February 10	Chinese New Year	
February 10	Umbrella Day	
February 11	Thomas Edison's birthday	
February 12	Mardi Gras	
February 12	Lincoln's Birthday	
February 13	Ash Wednesday	
February 13	Get a Different Name Day	
February 14	Valentine's Day	
February 14	Jimmy Hoffa's birthday	

Date	Holiday	Marketing Ideas
February 15	Singles Awareness Day	
February 16	Small Business Bonfire Anniversary	
February 17	Random Acts of Kindness Day	
February 18	President's Day	
February 18	National Battery Day	
February 19	Chocolate Mint Day	
February 23	Play Tennis Day	
February 24	National Tortilla Chip Day	
February 25	National Chili Day	
February 26	Tell a Fairy Tale Day	
February 27	No Brainer Day	

Date	Holiday	Marketing Ideas
February 28	National Public Sleeping Day	
March 1	National Peanut Butter Lover's Day	
March 2	Dr. Seuss' birthday	
March 3	Alexander Graham Bell's birthday	
March 4	Hug a GI Day	
March 5	National Multiple Personality Day	
March 6	Dentist Day	
March 7	National Cereal Day	
March 8	National Be Nasty Day	
March 9	Employee Appreciation Day	
March 10	National Blueberry Popover Day	



Date	Holiday	Marketing Ideas
March 11	National Worship of Tools Day	
March 12	Girl Scouts Day	
March 13	Earmuff Day	
March 14	National Potato Chip Day	
March 15	National Everything You Think is Wrong Day	
March 16	National Everything You Do is Right Day	
March 17	St. Patrick's Day	
March 17	Rubber band was invented	
March 18	Supreme Sacrifice Day	
March 19	National Poultry Day	
March 20	National Ravioli Day	

Date	Holiday	Marketing Ideas
March 21	Single Parent's Day	
March 22	National Goof-Off Day	
March 23	National Organize Your Home Office Day	
March 24	Palm Sunday	
March 24	National Chocolate Covered Raisin Day	
March 25	First day of Passover (Jewish)	
March 25	International Waffle Day	
March 26	Make Up Your Own Holiday Day	
March 27	National "Joe" Day	
March 28	National Something On a Stick Day	
March 29	Good Friday	

Date	Holiday	Marketing Ideas
March 29	National Mom and Pop Business Owner's Day	
March 30	National Doctors Day	
March 31	Easter Sunday (Christian)	
March 31	Eiffel Tower Day	
April 1	April Fool's Day	
April 2	Last day of Passover (Jewish)	
April 2	World Autism Day	
April 3	World Pillow Fight Day	
April 4	National Tell-A-Lie Day	
April 5	School Librarian Day	
April 7	National No Housework Day	

Date	Holiday	Marketing Ideas
April 9	National Name Yourself Day	
April 10	National Golfers Day	
April 11	National Cheese Fondue Day	
April 12	Look Up At The Sky Day	
April 13	Thomas Jefferson's birthday	
April 14	Ex Spouse Day	
April 15	Leonardo da Vinci's birthday	
April 16	National Stress Awareness Day	
April 17	Blah, Blah, Blah Day	
April 18	National Wear Your Pajamas to Work Day	
April 19	National Garlic Day	

Date	Holiday	Marketing Ideas
April 20	National Look Alike Day	
April 21	Kindergarten Day	
April 22	Earth Day	
April 23	Take a Chance Day	
April 24	National Pigs In A Blanket Day	
April 24	Administrative Assistant's Day	
April 26	Hug an Australian Day	
April 27	Arbor Day	
April 28	Cubicle Day	
April 29	Zipper Day	
April 30	National Honesty Day	

Date	Holiday	Marketing Ideas
May 1	May Day	
May 2	National Truffle Day	
May 3	World Press Freedom Day	
May 4	International Firefighters Day	
May 5	Cinco De Mayo	
May 6	No Diet Day	
May 7	Early May Bank Holiday (UK)	
May 8	World Red Cross Day	
May 9	National Lost Sock Memorial Day	
May 10	National Clean Up Your Room Day	
May 11	National Twilight Zone Day	

Date	Holiday	Marketing Ideas
May 12	Florence Nightingale's birthday	
May 12	Yogi Berra's birthday	
May 12	Mother's Day	
May 14	Star Wars Day	
May 15	Police Officer's Memorial Day	
May 16	Love a Tree Day	
May 17	National Pack Rat Day	
May 18	Visit Your Relatives Day	
May 19	Boys & Girls Club Day	
May 20	Be a Millionaire Day	
May 21	National Memo Day	

Date	Holiday	Marketing Ideas
May 22	National Vanilla Pudding Day	
May 23	Lucky Penny Day	
May 24	National Escargot Day	
May 25	National Greek Pride Day	
May 26	Sally Ride Day	
May 27	Sunscreen Day	
May 27	Memorial Day	
May 29	John F. Kennedy's birthday	
May 30	Water a Flower Day	
May 31	World No Tobacco Day	
June 1	Marilyn Monroe's birthday	



Date	Holiday	Marketing Ideas
June 1	Flip a Coin Day	
June 2	I Love My Dentist Day	
June 3	Egg Day	
June 4	Hug Your Cat Day	
June 5	World Environment Day	
June 6	National Yo-yo Day	
June 7	National Chocolate Ice Cream Day	
June 8	Best Friends Day	
June 9	National Strawberry Rhubarb Pie Day	
June 10	Herb & Spice Day	
June 11	Corn on the Cob Day	

Date	Holiday	Marketing Ideas
June 12	Red Rose Day	
June 13	National Peanut Butter Cookie Day	
June 14	Flag Day	
June 14	Donald Trump's birthday	
June 15	National Lobster Day	
June 16	Fudge Day	
June 16	Father's Day	
June 18	International Picnic Day	
June 19	National Martini Day	
June 20	Bob Vila's birthday	
June 21	Summer Solstice	

Date	Holiday	Marketing Ideas
June 21	Go Skateboarding Day	
June 22	National Onion Rings Day	
June 23	National Pink Day	
June 24	Swim a Lap Day	
June 25	National Catfish Day	
June 26	Beautician's Day	
June 27	Sunglasses Day	
June 28	Paul Bunyan Day	
June 29	National Camera Day	
June 30	National Meteor Day	
July 1	Canada Day	

Date	Holiday	Marketing Ideas
July 2	I Forgot Day	
July 3	Eat Beans Day	
July 4	Independence Day	
July 5	National Workaholics Day	
July 6	National Fried Chicken Day	
July 7	Tell the Truth Day	
July 8	Video Game Day	
July 9	National Sugar Cookie Day	
July 10	National Pina Colada Day	
July 11	World Population Day	
July 12	Simplicity Day	

Date	Holiday	Marketing Ideas
July 13	National French Fries Day	
July 14	National Nude Day	
July 15	Gummi Worm Day	
July 16	National Personal Chef Day	
July 17	National Ice Cream Day	
July 18	National Caviar Day	
July 19	National Daiquiri Day	
July 20	Moon Day	
July 21	National Tug-O-War Contest	
July 22	Hammock Day	
July 23	National Hot Dog Day	

Date	Holiday	Marketing Ideas
July 24	Cousins Day	
July 25	Threading the Needle Day	
July 26	National All or Nothing Day	
July 27	Bagpipe Appreciation Day	
July 28	National Milk Chocolate Day	
July 29	Rain Day	
July 30	Father-In-Law Day	
July 31	Mutt's Day	
August 1	National Girlfriends Day	
August 2	National Ice Cream Sandwich Day	
August 3	Grab Some Nuts Day	

Date	Holiday	Marketing Ideas
August 4	U.S. Coast Guard Day	
August 5	Work Like a Dog Day	
August 6	National Root Beer Float Day	
August 7	Sea Serpent Day	
August 8	National Dollar Day	
August 9	Book Lover's Day	
August 10	S'mores Day	
August 11	Play in the Sand Day	
August 12	National Middle Child's Day	
August 13	International Left-Handers Day	
August 14	National Creamsicle Day	

Date	Holiday	Marketing Ideas
August 15	National Failures Day	
August 16	National Rum Day	
August 17	National Thrift Shop Day	
August 18	National Bad Poetry Day	
August 19	National Potato Day	
August 20	Lemonade Day	
August 21	Senior Citizen's Day	
August 22	National Tooth Fairy Day	
August 23	National Sponge Cake Day	
August 24	National Knife Day	
August 25	National Banana Split Day	



Date	Holiday	Marketing Ideas
August 26	National Dog Day	
August 27	Just Because Day	
August 28	National Cherry Turnover Day	
August 29	Lemon Juice Day	
August 30	National Toasted Marshmallow Day	
August 31	Eat Outside Day	
September 1	Emma M. Nutt Day	
September 2	National Beheading Day	
September 2	Labor Day (U.S.)	
September 4	Rosh Hashanah begins	
September 4	Eat an Extra Dessert Day	

Date	Holiday	Marketing Ideas
September 5	National Cheese Pizza Day	
September 6	Read a Book Day	
September 7	National Acorn Squash Day	
September 8	International Literacy Day	
September 8	Grandparents Day	
September 10	National Swap Ideas Day	
September 11	"I Want to Start My Own Business" Day	
September 12	National Chocolate Milkshake Day	
September 13	Yom Kippur begins	
September 13	Positive Thinking Day	
September 14	National Cream-filled Donut Day	

Date	Holiday	Marketing Ideas
September 15	Make a Hat Day	
September 17	Constitution Day	
September 18	National Cheeseburger Day	
September 19	Talk Like a Pirate Day	
September 20	National Punch Day	
September 21	World Gratitude Day	
September 22	Business Women's Day	
September 23	National Dogs in Politics Day	
September 24	National Cherries Jubilee Day	
September 26	National Pancake Day	
September 27	National Thank You Day	

Date	Holiday	Marketing Ideas
September 28	National Ask a Stupid Question Day	
September 29	National Coffee Day	
September 30	Chewing Gum Day	
October 1	World Vegetarian Day	
October 2	Gandhi's Birthday	
October 3	Techie's Day	
October 4	National Taco Day	
October 5	World Teacher's Day	
October 6	Physician Assistant Day	
October 7	Bathtub Day	
October 9	Fire Prevention Day	

Date	Holiday	Marketing Ideas
October 10	World Mental Health Day	
October 11	Take Your Teddy Bear to Work Day	
October 12	Farmer's Day	
October 13	International Skeptic Day	
October 14	Columbus Day	
October 14	Bald and Free Day	
October 15	National Grouch Day	
October 16	National Boss Day	
October 17	National Pasta Day	
October 18	National No Beard Day	
October 19	Rainforest Day	

Date	Holiday	Marketing Ideas
October 20	World Osteoporosis Day	
October 21	Reptile Awareness Day	
October 22	National Nut Day	
October 23	National Mole Day	
October 24	United Nations Day	
October 25	World Pasta Day	
October 26	National Mule Day	
October 27	Navy Day	
October 28	Statue of Liberty Dedication Day	
October 29	National Hermit Day	
October 30	Mischief Night	

Date	Holiday	Marketing Ideas
October 31	Halloween	
November 1	All Saint's Day	
November 2	All Soul's Day	
November 3	National Housewife's Day	
November 4	King Tut Day	
November 5	American Football Day	
November 6	National Saxophone Day	
November 7	Hug a Bear Day	
November 8	National Dunce Day	
November 9	National Young Reader's Day	
November 10	National Forget-Me-Not Day	

Date	Holiday	Marketing Ideas
November 11	Veteran's Day	
November 12	Chicken Soup for the Soul Day	
November 13	World Kindness Day	
November 14	National Pickle Day	
November 15	America Recycles Day	
November 16	National Button Day	
November 17	World Peace Day	
November 18	Use Less Stuff Day	
November 19	World Toilet Day	
November 20	Universal Children's Day	
November 21	World Hello Day	



Date	Holiday	Marketing Ideas
November 23	National Cashew Day	
November 24	Tie One On Day	
November 25	National Parfait Day	
November 26	National Shopping Reminder Day	
November 27	Hanukkah Starts	
November 27	National Pins And Needles Day	
November 28	Thanksgiving Day (U.S.)	
November 28	Red Planet Day	
November 29	National Square Dance Day	
November 30	Computer Security Day	
December 1	World AIDS Day	

Date	Holiday	Marketing Ideas
December 2	National Fritters Day	
December 3	National Roof-Over-Your-Head Day	
December 4	Wear Brown Shoes Day	
December 5	Day of the Ninja	
December 6	St. Nicholas Day	
December 7	National Cotton Candy Day	
December 9	Christmas Card Day	
December 10	Human Rights Day	
December 11	National Noodle Ring Day	
December 12	Poinsettia Day	
December 13	National Violin Day	

Date	Holiday	Marketing Ideas
December 14	Monkey Day	
December 15	Bill of Rights Day	
December 16	Boston Tea Party Day	
December 17	National Underdog Day	
December 18	Bake Cookies Day	
December 19	National Oatmeal Muffin Day	
December 20	Go Caroling Day	
December 21	Humbug Day	
December 22	National Date Nut Bread Day	
December 23	Festivus	
December 24	Christmas Eve	

Date	Holiday	Marketing Ideas
December 25	Christmas	
December 26	Kwanzaa begins	
December 27	National Fruitcake Day	
December 28	National Card Playing Day	
December 29	National Pepper Pot Day	
December 30	Festival of Enormous Changes at the Last Minute	
December 31	New Year's Eve	

**If you enjoyed this free download,  
you may also enjoy the  
Small Business Kickstart Kit.**

**It's all about making progress,  
and it's packed with small  
business worksheets,  
templates and tools.**

**CLICK HERE**

<http://bnfr.me/yAhbhd>